



### Challenges / Problems

- People are not doing enough physical activity.
- Cities have to offer experiences for active tourists and business tourists.

### Proposed solutions

- The JOOKS app motivates its users to run, walk, cycle or wheel chair.
- JOOKS allows destinations to promote their heritage and local businesses.

### Competitive advantages:

- An award winning dynamic guidance technology.
- Routes in 52 countries with content in 10 languages available.
- A world wide community which generates revenues for local businesses.

### Looking for collaboration / partnership with:

- Local destinations (cities, regions, villages...)
- Business developers in the area of local authorities and hotels.
- Sport and media brands

### Future Business Plan:

- Development in the US and Asia in 2023
- Looking for revenues of \$7M by the end of 2025

Year of foundation	2016
Web	<a href="https://www.jooks.app/">https://www.jooks.app/</a>
Headquarter location	Lyon, France
Number of employees	12
Funding stage	Series <b>A</b> B C D
Experience in global market	In app routes in 52 countries. B2B clients in 12 countries.
Notable Points	<ul style="list-style-type: none"> <li>➤ 15 international innovation awards.</li> <li>➤ 120 B2B clients.</li> </ul>

